

RED WHITE RUN 5K

SUPPORTING THE THREE DAYTON-AREA FISHER HOUSES

Greetings!

Thank you to those of you who have contributed in the past, we appreciate your support and cordially invite you to participate as a sponsor of the annual Red, White & Run 5k. For those of you who are newer to this opportunity, this event will raise funds to support the three Fisher Houses in the Dayton area. Since their inception in May 1990, these compassionate care facilities have served nearly twenty-five thousand families from all branches of the military free of charge. These houses allow military and veteran families to stay together during times of medical emergencies or crises when they need the love, comfort, and support of their families the most. Your contribution will assist the Dayton Fisher Houses in continuing to provide such support.

With consideration to COVID-19, we are offering runners the choice to participate virtually or in-person. The in-person event will be held on Saturday, April 3, 2021, at Wright State University in Dayton, Ohio. Virtual participants will have the chance to complete the race any day between April 3rd and 10th, 2021.

Our donation goal for this event is \$5,000. We expect to have between 200 to 300 runners this year. Relying upon runners alone, we will not reach our fundraising goal. Therefore, we are reaching out for external sponsors to help us reach our goal.

Our Sponsorship levels are as follows:

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| • Diamond | \$1,000 | Set up a booth near finish line & Platinum rewards |
| • Platinum | \$500+ | 3” logo on shirt, 2 Facebook ads & Brass rewards |
| • Gold | \$400 | 2” logo on shirt and 1 Facebook ad
(300 followers) |
| • Silver | \$300 | 1.5” logo on shirt and 1 Facebook ad |
| • Bronze | \$200 | 1” logo on back of shirt |
| • Copper | \$100 | Company name listed on shirt |
| • Brass | \$50 | 1 ad on the day of event to 100
runners/volunteers |

For more information about the event, we encourage you to visit our webpage for registration and our Facebook page:

<https://runsignup.com/Race/OH/Dayton/RedWhiteRun5KforVeterans>

www.facebook.com/RedWhiteRun5k

Thank you in advance for your consideration of becoming a race sponsor. If your organization would like to set up sponsorship or have any questions, we can be reached via email at redwhiterun5k.wsu@gmail.com or by phone at 937.269.8154.

Respectfully,

Sarah M. Rovinsky
Red, White & Run 5k Race Director

